

## **Lisa A. Gennetian**

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### **Current positions**

Research Professor, New York University, Steinhardt School of Culture, Education, and Human Development, Institute for Human Development and Social Change, 2016-present  
Adjunct Professor, New York University, Silver School of Social Work, 2018-present

### **Previous positions**

Senior Researcher, National Bureau of Economic Research, 2007-2017  
Associate Research Scientist, Institute for Human Development and Social Change, New York University, 2012-2016  
Managing Director, Poverty & Economic Mobility, ideas42, 2008-2012  
Senior Research Director, The Brookings Institution, Economic Studies Program, 2007-2011  
Senior Research Associate, MDRC, Family Well-Being and Children's Development, 1998-2006

### **Academic and policy service**

Editor, *Advances in Child Policy and Practice*, 2018-present  
Associate Editor, *Child Development*, 2013-present  
Invited Member, American Enterprise Institute-Brookings Institution Working Group: A Policy Agenda for Improving Child Outcomes, 2019-present  
Reviewer, Smith Richardson Foundation, ongoing  
Reviewer, William T. Grant Foundation, ongoing  
Reviewer, Institute for Human Development and Social Change, New York University SEED grant awards, 2017-2018  
Invited Chair, Task Force on Open Science and Research Integrity, Society for Research in Child Development, 2017-2018  
Invited Member, Technical Working Group, Family Economic Self-Sufficiency, Office of Planning and Evaluation Research, Administration for Children and Families, U.S. Department of Health and Human Services, 2011-2013  
Invited Member, Interdisciplinary Committee, Governing Council, Society for Research in Child Development, 2009-2012  
Reviewer, Institute for Educational Sciences, Early Intervention and Early Childhood Education, 2010  
Reviewer, National Institute of Health, Population Science Committee, 2005-2010  
Reviewer, The World Bank, Evaluation Methodology for Gender Based Violence Initiatives, 2005  
Steering Committee, Federal Child Care Bureau, Child Care Policy Consortium, 2004-2006

### **Faculty affiliations**

Affiliated Professor, Abdul Lateef Jameel Poverty Action Lab (J-PAL) North America, 2018-present  
Faculty Affiliate, Economic Self-Sufficiency Policy Research Institute, University of California, Irvine, 2015-present

Faculty Affiliate, Institute for Research on Poverty, University of Wisconsin. 2014-present  
Research Affiliate, National Poverty Center, University of Michigan, 2004-2007

### **Advisory service**

Consultant, Sesame Street Workshop, U.S. community initiatives, 2019-present  
Advisory Board, Aporta, Initiative to Support Early Childhood, Peru, 2018-present  
Advisory Board, Assessing the Efficacy and Implementation of City Connects: A Systemic Approach to Student Support, Boston College, 2018-present  
Advisory Board, The Ounce of Prevention Fund, 2018-present  
Editorial Advisory Group, Child and Family Blog, a joint venture of The Future of Children (Brookings/Princeton), University of Cambridge, and the Jacobs Foundation, 2016-present

### **Education**

Cornell University, Ph.D. Economics, 1998  
Advisors: Elizabeth Peters, John Abowd, and Robert Frank  
Dissertation: *Resource Allocation to Children in Families: A Comparative Analysis Using Stepfamilies*  
Wellesley College, B.A. Economics, 1990  
St. Anne's College, Oxford University, Nominated scholar, 1988-1989

### **Selected journal publications**

- Gennetian, L.A.,** M. Marti, J.L. Kennedy, J.H. Kim, and H. Duch (2019). Supporting parent engagement in a school readiness program: Experimental evidence applying insights from behavioral economics. *Journal of Applied Developmental Psychology* 62: 1-10. doi:10.1016/j.appdev.2018.12.006.
- Hill, Z., **L.A. Gennetian,** and J. Mendez (2019). A descriptive profile of state Child Care and Development Fund policies in states with high populations of low-income Hispanic children. *Early Childhood Research Quarterly* 47(2): 111-23. doi:10.1016/j.ecresq.2018.10.003.
- Gennetian, L.A.,** C. Rodrigues, H.D. Hill, and P.A. Morris (2018). Income level and volatility by children's race and Hispanic ethnicity. *Journal of Marriage and Family* 81(1): 204-29. doi:10.1111/jomf.12529.
- Gennetian, L.A.,** C.R. Rodrigues, H.D. Hill, and P.A. Morris (2018). Stability of income and school attendance among NYC students of low-income families. *Economics of Education Review* 63: 20-30. doi:10.1016/j.econedurev.2018.01.003.
- Gennetian, L.A.,** M. Darling, and J.L. Aber (2016). Behavioral economics and developmental science: A new framework to support early childhood interventions. *Journal of Applied Research on Children* 7(2): 2.
- Gennetian, L.A.,** R. Seshadri, N. Hess, A. Winn, and R. Goerge (2016). Supplemental Nutrition Assistance Program (SNAP) benefit cycles and student disciplinary infractions. *Social Services*

Review 90(3): 403-33. Semi-finalist for 2017 Frank R. Breul Memorial Prize for best article published in *Social Services Review*.

Rickford, J.R., G.J. Duncan, **L.A. Gennetian**, R.Y. Gou, R. Greene, R. Kessler, J.R. Kling, L. Sanbonmatsu, A. Sanchez, M. Sciandra, E. Thomas, and J. Ludwig (2015). Neighborhood effects on use of African-American Vernacular English. *Proceedings of the National Academy of Sciences* 112(38): 11817-22. doi:10.1073/pnas.1500176112.

**Gennetian, L.A.**, and E. Shafir (2015). The persistence of poverty in the context of financial instability: A behavioral perspective. *Journal of Policy Analysis and Management* 34(4): 904-36.

**Gennetian, L.A.** S. Wolf, P. Morris, and H. Hill (2015). Intra-year household income dynamics and adolescent school behavior. *Demography* 52(2): 455-83. doi:10.1007/s13524-015-0370-9.

Kessler, R.C., G.J. Duncan, **L.A. Gennetian**, L.F. Katz, J.R. Kling, N.A. Sampson, L. Sanbonmatsu, A.M. Zaslavsky, and J. Ludwig (2014). Associations of housing mobility interventions for children in high poverty neighborhoods with subsequent mental disorders during adolescence. *Journal of the American Medical Association* 311(9): 937-48. doi:10.1001/jama.2014.607.

Wolf, S., **L.A. Gennetian**, P. Morris, and H. Hill (2014). Patterns of income dynamics among low- and middle-income families with children. *Family Relations* 63(3): 397-410. doi:10.1111/fare.12067.

Sciandra, M., L. Sanbonmatsu, G. Duncan, **L.A. Gennetian**, L. Katz, R. Kessler, J. Kling, and J. Ludwig (2013). Long-term effects of the Moving to Opportunity residential mobility experiment on crime and delinquency. *Journal of Experimental Criminology* 9(4): 451-89.

Ludwig, J., G. Duncan, **L.A. Gennetian**, L. Katz, R. Kessler, J. Kling, and L. Sanbonmatsu (2013). Long-term neighborhood effects on low-income families: Evidence from the Moving to Opportunity study. *American Economic Review Papers & Proceedings* 103(3): 226-31.

Hill, H., P. Morris, **L.A. Gennetian**, S. Wolf, and C. Tubbs (2013). On the consequences of income instability for children's well-being. *Child Development Perspectives* 7(2): 85-90.

Snell, E., N. Castells, G. Duncan, **L.A. Gennetian**, K. Magnuson, and P. Morris (2013). Promoting the positive development of boys in high-poverty neighborhoods: Evidence from four anti-poverty experiments. *Journal of Research on Adolescence* 23(2): 357-74.

Ludwig, J., G. Duncan, **L.A. Gennetian**, L. Katz, R. Kessler, J. Kling, and L. Sanbonmatsu (2012). Neighborhood effects on the long-term well-being of low-income adults. *Science* 337(6101): 1505-10. doi:10.1126/science.1224648.

**Gennetian, L.A.**, M. Sciandra, L. Sanbonmatsu, J. Ludwig, L. Katz, G.J. Duncan, and R. Kessler (2012). The long-term impacts of Moving to Opportunity on youth outcomes. *Cityscape* 14(2): 137-68.

Gebler, N., **L.A. Gennetian**, M. Hudson, B. Ward, and M. Sciandra (2012). Achieving MTO's high effective response rates: Strategies and trade-offs. *Cityscape* 14(2): 57-86.

- Sanbonmatsu, L., J. Marvakov, N.A. Potter, E. Adam, G.J. Duncan, **L.A. Gennetian**, L.F. Katz, R.C. Kessler, J. Ludwig, T.W. McDade, and S. Tessler Lindau (2012). The long-term impacts of Moving to Opportunity on adult health and economic self-sufficiency. *Cityscape* 14(2): 109-36.
- Ludwig, J., L. Sanbonmatsu, **L.A. Gennetian**, E. Adam, G. Duncan, L. Katz, R. Kessler, J. Kling, S. Lindau, R. Whittaker, and T. McDade (2011). Neighborhoods, obesity, and diabetes—a randomized social experiment. *New England Journal of Medicine* 365: 1509-19.
- Hsueh, J., and **L.A. Gennetian** (2011). Welfare policies and adolescents: Exploring work schedules, economic resources and sibling care. *American Journal of Community Psychology* 48(3-4): 322-40.
- Crosby, D., C. Dowsett, **L.A. Gennetian**, and A. Huston (2010). The effects of center-based care on the problem behavior of low-income children with working mothers. *Developmental Psychology* 46(5): 1030-48.
- Yoshikawa, H., A. Gassman-Pines, P.A. Morris, **L.A. Gennetian**, and E. Godfrey (2010). Racial/ethnic differences in effects of welfare policies on early school readiness and later achievement. *Applied Developmental Science* 14(3): 137-53.
- Newman, S., T. Leventhal, and **L.A. Gennetian** (2010). Meeting children’s basic needs: Introduction. Special issue edited by **L.A. Gennetian**, T. Leventhal, and S. Newman. *Children and Youth Services Review* 32(9): 1133-37.
- Gennetian, L.A.**, N. Castells, and P. Morris (2010). Meeting the basic needs of children: Does income matter? *Children and Youth Services Review* 32(9): 1138-48.
- Gennetian, L.A.**, H. Hill, A. London, and L. M. Lopoo (2010). Maternal employment and the health of low-income young children. *Journal of Health Economics* 29(3): 353-63.
- Duncan, G.J., H. Bos, **L.A. Gennetian**, and H. Hill (2009). New Hope: A thoughtful and effective approach to “make work pay.” *Northwestern Journal of Law and Social Policy* 4(1): 101-15.
- Principe, D., **L.A. Gennetian**, C. Dowsett, A. Imes, and A. Huston (2008). Effects of employment-based programs on families by prior levels of disadvantage. *Social Services Review* 82(3): 361-94.
- Duncan, G., **L.A. Gennetian**, and P. Morris (2008). Effects of welfare and antipoverty policies on participants’ children. *Focus* 25(2): 3-12. Madison, WI: Institute for Research on Poverty.
- Gennetian, L.A.**, K. Magnuson, and P. Morris (2008). From statistical association to causation: What developmentalists can learn from instrumental variables techniques coupled with experimental data. *Developmental Psychology* 44(2): 381-94.
- Gennetian, L.A.**, L. Lopoo, and A. London (2008). Maternal work hours and schooling outcomes of low-income youth in four large urban settings. *Demography* 45(1): 31-53.

- Dowsett, C., A. Huston, A. Imes, **L.A. Gennetian**, and D. Principe (2008). Structural and process features in three types of child care for children from high and low income families. *Early Childhood Research Quarterly* 23(1): 69-93.
- Chang, Y.E., A.C. Huston, D.A. Crosby, and **L.A. Gennetian** (2007). The effects of welfare and employment programs on children's participation in Head Start. *Economics of Education Review* 26(1): 17-32.
- Cochi Ficano, C., **L.A. Gennetian**, and P. Morris (2006). Child care subsidies and employment behavior among very-low-income populations in three states. *Review of Policy Research* 23(3): 681-98.
- Gennetian, L.A.**, C. Redcross, and C. Miller (2006). Regional differences in the effects of welfare reform: Evidence from an experimental program in rural and urban Minnesota. *Georgetown Journal on Poverty Law and Policy* 13(1): 119-50.
- Gibson, C., K. Magnuson, **L.A. Gennetian**, and G. Duncan (2005). Employment and risk of domestic abuse among low-income single mothers. *Journal of Marriage and the Family* 67: 1149-68.
- Averett, S., **L.A. Gennetian**, and H.E. Peters (2005). Paternal child care and children's cognitive development. *Journal of Population Economics* 18(3): 391-414.
- Gennetian, L.A.** (2005). One or two parents? Half or step siblings? The effect of family composition on cognitive outcomes of young children. *Journal of Population Economics* 18(3): 415-36.
- Morris, P., **L.A. Gennetian**, and G. Duncan (2005). Effects of welfare and employment policies on young children: New findings on policy experiments conducted in the early 1990s. *Social Policy Report* 19(2).
- Crosby, D., **L.A. Gennetian**, and A. Huston (2005). Child care assistance policies can affect the use of formal care for children in low-income families. *Applied Developmental Science* 9(2): 86-106.
- Gennetian, L.A.**, and V. Knox (2004). The effects of a Minnesota welfare program on marital stability six years later. *Population Research and Policy Review* 23: 567-93.
- Gennetian, L.A.**, and C. Miller (2004). How welfare reform can affect marriage: Experimental evidence from Minnesota. *Review of Economics of the Household* 2(3): 275-301.
- Gennetian, L.A.**, D. Crosby, A. Huston, and E. Lowe (2004). Can child care assistance in welfare and employment programs support the employment of low-income families? *Journal of Policy Analysis and Management* 23(4): 723-43.
- Gennetian, L.A.**, G. Duncan, V. Knox, W. Vargas, E. Clark-Kauffman, and A. London (2004). How welfare policies affect adolescents' school outcomes: A synthesis of evidence from experimental studies. *Journal of Research on Adolescence* 14(4): 399-423. Awarded Best Article in Social Policy by the Society for Research on Adolescence.

- Gennetian, L.A.** (2004). The effects of welfare and work policies on adolescents: Does sibling composition matter? *Eastern Economic Journal* 30(1): 81-100.
- Gennetian, L.A.** (2004). Welfare policies and domestic abuse among single mothers: Evidence from Minnesota and other pilot studies. *Violence Against Women* 9(10): 1171-90.
- Harknett, K., and **L.A. Gennetian** (2003). How an earnings supplement can affect the marital behavior of welfare recipients: Evidence from the Canadian self-sufficiency project. *Demography* 40(3): 451-78.
- Morris, P., and **L.A. Gennetian** (2003). Identifying the effects of income on children's development: Using experimental data. *Journal of Marriage and the Family* 65(3): 716-29.
- Gennetian, L.A.**, and P. Morris (2003). The effects of time limits and make-work-pay strategies on the well-being of children: Experimental evidence from two welfare reform programs. *Children and Youth Services Review* 25(1-2): 17-54.
- Huston, A., Y. Chang, and **L.A. Gennetian** (2002). Family and individual predictors of child care use among low-income families in different policy contexts. *Early Childhood Research Quarterly* 17 (4): 441-69.
- Gennetian, L.A.**, and C. Miller (2002). Children and welfare reform: Evidence from an experimental welfare program in Minnesota. *Child Development* 73(2): 601-19.
- Averett, S., **L.A. Gennetian**, and H.E. Peters (1999). The patterns and determinants of paternal care during the first three years of a child's life. *Marriage and Family Review* 29(2-3): 115-36.
- Gennetian, L.A.** (1999). The supply of infants relinquished for adoption: Did access to abortion make a difference? *Economic Inquiry* 37(3): 412-31.

### **Manuscripts in progress or under review**

- Gennetian, L.A.**, N. Cabrera, and L. Guzman (2019, in process, *Child Development Perspectives*). Protective and risk factors in Hispanic children's home environments.
- Cabrera, N., J. Malin, and **L.A. Gennetian** (2019, in process, *Developmental Psychology*). Harnessing assets: Latino fathers' and mothers' SES, parenting, and preschoolers' pre-academic and social skills.
- Gennetian, L.A.** and C. Rodrigues (2019, in review, *Journal of Economics, Race, and Policy*). Mothers' and Fathers' Time Spent with Children in the U.S. Variations by Race/Ethnicity Within Income from 2003 to 2013.
- Kuchirko, Y., L. Coskun, M. Marti, H. Duch, and **L.A. Gennetian** (2019, in review, *Journal of Educational Psychology*). Light-touch strategies can boost parent engagement in math activities and support preschool children's math abilities.

**Gennetian, L.A.,** Z. Hill, M. Spiegel, and S. Dawson-McClure (2019, in review, *Journal of Experimental Social Psychology*). Behavioral economic insights and family engagement: The potential of self-affirmation as a scalable tool.

Kalil, A., S. Mayer, W. Delgado, and **L.A. Gennetian** (2019, in review, *Review of Economics of the Household*). How parents feel when they parent: Explaining education-based differences in time spent with children. 2015 Society for Research in Child Development Meetings.

Fuller, T.R., M. Sciandra, E.H. Koumans, S.L. Boulet, L. Warner, S. Cox, and **L.A. Gennetian** (2019, revise and resubmit, *Population Health*). A housing mobility program's impact on teen and young adult parenting.

**Gennetian, L.A.,** Z. Hill, and M. Spiegel (2019, revise and resubmit, *Early Years*). The contribution of a behavioral economic framework to support the early childhood education workforce that serves families in poverty.

Rojas, N.M., H. Yoshikawa, M.L. Rangel, S. Melvin, **L.A. Gennetian,** K. Noble, G. Duncan, and K. Magnuson (2018, revise and resubmit, *Journal of Children and Poverty*). The experiences of an unconditional cash transfer for low income mothers of infants: A mixed-methods study.

**Gennetian, L.A.,** A.R. Datta, R. Goerge, W. Zandoni, R. Brandon, A. Witte, and P. Krishnamurty (2019, in review, *Socios*). How much of children's time in non-parental care supports parental employment?

**Gennetian, L.A.,** J.L. Kennedy, L. Coskun, Y. Kuchirko, and J.L. Aber (2018). Option to enroll or to leave an early language intervention: The impact of default options on parent uptake.

## **Book chapters**

**Gennetian, L.A.** (2018). Think tanks: Applying your skill set to policy research. J. Brown and M.L. Linver (Eds.), *Building a Career Outside Academia: A Guide for Doctoral Students in the Behavioral and Social Sciences*. Washington, DC: American Psychological Association.

Duch, H., and **L.A. Gennetian** (2018). Supporting family engagement in science, technology, and engineering (STE) curriculum among low-income immigrant families with preschool children. M. Caspe, T. Woods, and J. Kennedy (Eds.), *Promising Practices for Engaging Families in STEM Learning*. Charlotte, NC: Information Age Publishing.

**Gennetian, L.A.,** and R. Datta (2017). Child care in the U.S. R. Rycroft (Ed.), *The American Middle Class: An Economic Encyclopedia of Progress and Poverty*. Santa Barbara, CA: ABC-CLIO.

**Gennetian, L.A.,** and P. Morris (2013). Welfare policies. J. Hattie and E. Anderman (Eds.), *International Guide to Student Achievement*. New York: Routledge.

Harding, D., **L.A. Gennetian,** L. Sanbonmatsu, C. Winship, and J. Kling (2011). Unpacking neighborhood influences on education outcomes: Setting the stage for future research. G. Duncan and D. Murnane (Eds.), *Whither Opportunity? Rising Inequality, Schools, and Children's Life Chances*. New York: Russell Sage Foundation.

- Gennetian, L.A.**, L. Sanbonmatsu, and J. Ludwig (2011). An overview of Moving to Opportunity: A random assignment housing mobility study in five U.S. cities. H. Newburger, E.L. Birch, and S.M. Wachter (Eds.), *Neighborhood and Life Chances: How Place Matters in Modern America*. Philadelphia: University of Pennsylvania Press.
- Duncan, G.J., **L.A. Gennetian**, and P.A. Morris (2009). Parental pathways to self-sufficiency and the well-being of younger children. J.K. Scholz and C.J. Heinrich (Eds.), *Making the Work-Based Safety Net Work Better: Forward-Looking Policies to Help Low-Income Families*. New York: Russell Sage Foundation.
- Morris, P., **L.A. Gennetian**, G.J. Duncan, and A. Huston (2009). How welfare policies affect child and adolescent school performance: Investigating pathways of influence with experimental data. James Ziliak (Ed.), *Welfare Reform and Its Long-Term Consequences for America's Poor*. Cambridge: Cambridge University Press.
- Morris, P., and **L.A. Gennetian** (2007). Welfare and antipoverty policy effects on children's development. H.E. Fitzgerald, B.M. Lester, and B. Zuckerman (Eds.), *The Organization and Prevention of Children's Mental Health Problems*. Vol. 1 in Praeger Series on Child Psychology and Mental Health. *The Crisis in Youth Mental Health: Critical Issues and Effective Programs*. Santa Barbara, CA: Praeger/Greenwood.
- Morris, P., and **L.A. Gennetian** (2006). Indicators and policy decisions: The role of experimental studies. *Studying the Impact of Indicators of Children's Well-Being on Policies and Programs*. New York: Springer.
- Yoshikawa, H., P. Morris, **L.A. Gennetian**, A. Roy, A. Gassman-Pines, and E. Godfrey (2006). Effects of welfare and employment policies on middle childhood school performance: Do they vary by race/ethnicity and, if so, why? A.C. Huston and M. Ripke (Eds.), *Developmental Context of Middle Childhood: Bridges to Adolescence and Adulthood*. New York: Cambridge University Press.
- Gennetian, L.A.**, A. Huston, and D. Crosby (2006). Does child care assistance matter? The effects of welfare and employment policies on child care for very young children. N. Cabrera, R. Hutchens, and H.E. Peters (Eds.), *From Welfare to Childcare: What Happens to Young Children When Single Mothers Exchange Welfare for Work?* Mahwah, NJ: Lawrence Erlbaum Associates.
- Gennetian, L.A.**, P. Morris, J. Bos, and H. Bloom (2005). Constructing instrumental variables from experimental data to explore how treatments produce effects. H. Bloom (Ed.), *Learning More from Social Experiments: Evolving Analytic Approaches*. New York: Russell Sage Foundation.
- Gennetian, L.A.**, C. Redcross, and C. Miller (2002). Welfare reform in rural Minnesota: Experimental findings from the Minnesota Family Investment Program. B. Weber, G. Duncan, and L. Whitener (Eds.), *Rural Dimensions of Welfare Reform*. Kalamazoo, MI: W.E. Upjohn Institute.

## Peer-reviewed reports and policy briefs



**Gennetian, L.A.**, and J. Smith (2019). *How State-Level Child Care Development Fund Policies May Shape Access and Utilization Among Hispanic Families*. National Research Center on Hispanic Children & Families. Washington, DC: Child Trends.

Guzman, L., S. Hickman, K. Turner, and **L.A. Gennetian** (2018). *Who Is Caring for Latino Children? Characteristics of Early Care and Education Teachers and Caregivers Serving a High Proportion of Hispanic Children*. National Research Center on Hispanic Children & Families. Washington, DC: Child Trends.

Guzman, L., S. Hickman, K. Turner, and **L.A. Gennetian** (2017). *How Well Are Early Care and Education Providers Who Serve Hispanic Children Doing on Access and Availability?* Brief 2017-49. Bethesda, MD: National Research Center on Hispanic Children & Families.

Guzman, L., S. Hickman, K. Turner, and **L.A. Gennetian** (2016). *Hispanic Children's Participation in Early Care and Education: Perceptions of Care Arrangements, and Relatives' Availability to Provide Care*. Bethesda, MD: National Research Center on Hispanic Children & Families.

National Survey of Early Care and Education Project Team (2016). *Households' Geographic Access to Center-Based Early Care and Education: Estimates and Methodology from the National Survey of Early Care and Education*. OPRE Report No. 2016-18. Washington, DC: Office of Planning, Research and Evaluation, Administration for Children and Families, U.S. Department of Health and Human Services.

Morris, P., H. Hill, **L.A. Gennetian**, C. Rodrigues, and S. Wolf (2016). *Income Volatility in U.S. Households with Children: Another Growing Disparity Between the Rich and the Poor*. Institute for Research in Poverty Discussion Paper.

Morris, P.A., K. Bierman, J. Harding, and **L.A. Gennetian** (2015). *Evidence for Investing in Parenting Programs*. Commissioned manuscript, Institute of Medicine/National Research Council Committee on Supporting the Parents of Young Children.

**Gennetian, L.A.**, H.D. Hill, P.A. Morris, and C. Rodrigues (2015). *Income Instability in the Lives of Children in Hispanic Households*. National Research Center on Hispanic Children & Families. Washington, DC: Child Trends.

**Gennetian, L.A.**, H.D. Hill, P.A. Morris, and C. Rodrigues (2015). *Low and Unstable Income: Comparing Incidence in Hispanic Child Households Before and After the Great Recession*. National Research Center on Hispanic Children & Families. Washington, DC: Child Trends.

Alvira-Hammond, M., and **L.A. Gennetian** (2015). *Hispanic Parents and Public Assistance: Perceptions of Need and Eligibility*. National Research Center on Hispanic Children & Families. Washington, DC: Child Trends.

National Survey of Early Care and Education Project Team (2014). *Household Search for and Perceptions of Early Care and Education: Initial Findings from the National Survey of Early Care and Education (NSECE)*. OPRE Report No. 2014-55a. Washington, DC: Office of Planning, Research and Evaluation, Administration for Children and Families, U.S. Department of Health and Human Services.

- Sanbonmatsu, L., J. Ludwig, L. Katz, **L.A. Gennetian**, G. Duncan, R. Kessler, E. Adam, T. McDade, and S. Lindau (2011). *The Moving to Opportunity for Fair Housing Demonstration Program—Final Impact Evaluation*. Washington, DC: U.S. Department of Housing and Urban Development.
- Bos, J., G. Duncan, **L.A. Gennetian**, and H. Hill (2007). *New Hope: Fulfilling America's Promise to "Make Work Pay."* Hamilton Project Paper. Washington, DC: The Brookings Institution.
- Gennetian, L.A.**, C. Miller, and J. Smith (2005). *Turning Welfare into a Work Support: Six-Year Impacts on Parents and Children from the Minnesota Family Investment Program*. New York: MDRC.
- Gennetian, L.A.**, and V. Knox. (2003). *Staying Single: The Effects of Welfare Reform Policies on Marriage and Cohabitation*. Next Generation Working Paper No. 19. New York: MDRC.
- Gennetian, L.A.**, A. Huston, D. Crosby, Y. Chang, E. Lowe, and T. Weisner (2002). *Making Child Care Choices: How Welfare and Work Policies Influence Parents' Decisions*. New York: MDRC.
- Morris, P., **L.A. Gennetian**, and V. Knox (2002). *Welfare Policies Matter for Children and Youth: Lessons for TANF Reauthorization*. New York: MDRC.
- Gennetian, L.A.**, G. Duncan, V. Knox, W. Vargas, E. Clarke-Kauffman, and A. London (2002). *How Welfare and Work Policies for Parents Affect Adolescents*. New York: MDRC.
- Hamilton, G., S. Freedman, **L.A. Gennetian**, C. Michalopoulos, S. McGroder, M. Zaslow, and J. Walter (2002). *Final Report of the National Evaluation of Welfare-to-Work Strategies*. Washington, DC: U.S. Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation and Administration for Children and Families; U.S. Department of Education, Office of the Undersecretary and Office of Vocational and Adult Education.
- Knox, V., C. Miller, and **L.A. Gennetian** (2000). *Reforming Welfare and Rewarding Work: A Summary of the Final Report on the Minnesota Family Investment Program*. New York: MDRC.
- Miller, C., V. Knox, **L.A. Gennetian**, J. Hunter, M. Doodoo, and C. Redcross (2000). *Reforming Welfare and Rewarding Work: Final Report on the Minnesota Family Investment Program, Volume 1: Effects on Adults*. New York: MDRC.
- Gennetian, L.A.**, and C. Miller (2000). *Reforming Welfare and Rewarding Work: Final Report on the Minnesota Family Investment Program, Volume 2: Effects on Children*. New York: MDRC.
- Freedman, S., J. Knab, **L.A. Gennetian**, and D. Navarro (2000). *Los Angeles Jobs-First GAIN Evaluation: Final Report on a Work-First Program in a Major Urban Center*. New York: MDRC.
- Michalopoulos, C., D. Card, **L.A. Gennetian**, K. Harknett, and P. Robins (2000). *The Self-Sufficiency Project at 36 Months: Effects of a Financial Work Incentive on Employment and Income*. Ottawa, Ontario: Social Research and Demonstration Corporation.

## **Blogs (peer reviewed) and invited podcasts**

Making Play a Habit. Behavioral Scientist. Posted January 23, 2019.

Helping Low Income Fathers Form Loving Relationships with Their Children. Co-authored with N. Cabrera. Institute for Family Studies. Posted October 21, 2018.

More Than Time and Money: Behavioural Economics and Child Development. Behavioural Public Policy. Posted August 8, 2018.

How Economic Resources for Parents Can Influence Their Children's Growth. Video interview. Posted on Twitter by @HumanSafetyNet August 3, 2018.

How Policy Informed by Behavioral Science Can Help Children in Poverty. Behavioral Scientist. Posted July 3, 2018.

Investing in Children's Early Years. At a Glance: News from New York University's Steinhardt School of Culture, Education and Human Development. Posted December 17, 2018.

Small Steps to Big Change: The Big Idea of Applying Behavioral Insights to Children's Development. Blog on Learning and Child Development, sponsored by the Jacobs Foundation. Posted March 19, 2017.

The Surprising Story: The Economic Resilience of Low-Income Hispanic Households Through the Recession. Washington, DC: National Research Center on Hispanic Children & Families. Posted February 23, 2016.

Income Instability in the Lives of Hispanic Children. Institute for Research on Poverty, University of Wisconsin. Podcast posted December 15, 2015.

Putting a Hispanic Lens on Poverty: What We Learn. Washington, DC: National Research Center on Hispanic Children & Families. Posted December 8, 2015.

Brains, Wealth (or Its Lack) and Academic Achievement. Letter to the editor. *Wall Street Journal*, March 31, 2015.

How the Mental Drain of Poverty Undermines Opportunity. American Psychological Association, Psychological Benefits Society, from the APA Public Interest Directorate. Posted October 23, 2014.

## **Book reviews and commentaries**

**Gennetian, L.A.**, J. Ludwig, L. Sanbonmatsu, and T. McDade (2013). Why concentrated poverty matters. *Pathways Magazine*. Spring Issue. Stanford University: Stanford Center on Poverty and Inequality.

**Gennetian, L.A.** (2008). Review of *Higher Ground: New Hope for the Working Poor and Their Children* (by Greg Duncan, Aletha C. Huston, and Thomas S. Weisner, 2007, New York: Russell Sage Foundation). *Industrial and Labor Relations Review* 61(2): 258-60.

**Gennetian, L.A.** (2007). Review of *What Children Need* (by Jane Waldfogel, 2006, Cambridge: Harvard University Press). *Industrial and Labor Relations Review* 60(3): 433-34.

**Gennetian, L.A.** (2004). *Welfare Reform and Its Effects on the Social and Emotional Development of Young Children (0 to 5): Comments on Morris and Kammerman*. Center of Excellence for Early Childhood Development.

**Gennetian, L.A.** (1997) Review of *Succeeding Generations: On the Effects of Investments in Children* (by Robert Haveman and Barbara Wolfe, 1994, New York: Russell Sage Foundation). *Industrial and Labor Relations Review* 51(1): 139-40.

### **Recent invited presentations and webinars**

Insights from Behavioral Economics Toward an Interdisciplinary Framework for Parent Behavior. IZA World of Labor Conference, Berlin, Germany, June 29, 2018.

Behavioral Insights and Early Childhood Interventions. The Human Safety Net Summit, Venice, Italy, May 15-16, 2018.

A Behavioral Perspective on Enriching Two-Generation Program Approaches. Disrupting the Cycle of Poverty: Two-Generation Approaches from Research, Practice, and Policy Inaugural Event, Cornell University, October 23, 2017.

Behavioral Science and Public Policy. Invited program. Society for Research on Child Development biennial meetings, April 7, 2017.

Child Poverty and U.S. Social Safety Net. Invited symposium. Race and Poverty: Translating Knowledge into Action. McSilver Institute for Poverty Policy and Research, New York University, December 2016.

Insights and Tools from Behavioral Economics: Applications for Child Care Consumer Outreach and Education. Webinar hosted by Child Care Aware, September 20, 2016.

Shaking Assumptions and Uncovering New Solutions: A Behavioral Perspective on Poverty and Early Childhood Interventions. Human Development and Social Policy, Northwestern University, April 26, 2016.

Income Instability Data Training Webinar. Sponsored by the National Research Center on Hispanic Children & Families, February 2, 2016.

Income Volatility in the U.S.: Economic Disparities Between Rich and Poor Families with a Special Focus on Hispanics. Columbia University Population Research Center, November 10, 2015.

Early Care and Education Availability and Access: What We Can Learn from the National Survey of Early Care and Education. Webinar hosted by the Child Care Research and Policy Partnership, November 5, 2015.

The Economic Lives of Hispanic Children Pre and Post the Great Recession. Institute for Research on Poverty, University of Wisconsin, October 1, 2015.

Evidence for Investing in Parenting Programs. Institute of Medicine, National Research Council Committee on Supporting the Parents of Young Children, September 17, 2015.

Behavioral Economics and Early Childhood Interventions. Institute for Child Success and Riley Institute, Furman University, March 3, 2015.

Selected Findings from the National Survey of Early Care and Education: Early Care and Education Schedules and Types of Care. Opening plenary. Child Care Research Partnership meetings, Administration for Children and Families, U.S. Department of Health and Human Services, Washington, DC, November 11, 2014.

Poverty and Income Instability Among Hispanic Households with Children. Administration for Children and Families Workshop, U.S. Department of Health and Human Services, Washington, DC, October 31, 2014.

National Survey of Early Care and Education: Design and Early Findings. Cornell University Population Center Workshop, Cornell University, October 27, 2014.

National Survey of Early Care and Education: Design and Early Findings. Psychology and Social Intervention Colloquium, New York University, May 8, 2014.

The “Next” Income Experiment. The Harris School, University of Chicago, April 28, 2014.

Income Instability and Children’s Well-Being. Opening remarks. Instability and Children, Urban Institute, Washington, DC, November 14, 2013.

Poverty and Children’s Development: Arriving at Causal Inference Through Policy Variation. Center for Developmental Sciences, University of North Carolina, Chapel Hill, September 24, 2012.

Running Out and Acting Out: Food Stamp Benefit Cycles and School Disciplinary Events Among Chicago Public School Students. New York University, January 24, 2012.

### **Media coverage (selected)**

[More Than 100 Moms Will Get Paid \\$12K for Poverty study](#), *New York Post*, May 8, 2019.

[“Baby’s First Years” Offers First U.S. Study to Assess Impact of Poverty Reduction on Infant and Toddler Development](#), *Early Learning Nation*, May 8, 2019.

[Low-Income Moms in Four U.S. Cities Are Being Paid \\$4,000, With No Strings Attached](#), *MarketWatch*, May 12, 2019.

[Money for Moms](#), NPR Planet Money: The Indicator podcast, May 30, 2018.

[Mother's Money: Does Growing Up Poor Harm Brain Development?](#) *The Economist*, May 3, 2018.

[How Income Volatility Hurts Student Attendance](#), The Aspen Institute, March 15, 2018.

[Economic Security Programs Help Low-Income Children Succeed Over Long Term, Many Studies Find](#), Center on Budget and Policy Priorities, July 17, 2017.

[What Happens When a Family Runs Out of Food Stamps](#), *Washington Post*, December 9, 2015.

[More Latino Kids in Low-Income But More Financially Stable Households](#), NBC News, December 8, 2015.

[Los hogares latinos de bajos ingresos son más estables y piden menos ayudas](#), *Los Angeles Times*, December 8, 2015.

[The Moving to Opportunity study in the news](#), various newspaper and radio outlets, 2012-15.

[End of Month Hunger Affects Student Discipline](#), WNYC Public Radio, The Takeaway, April 5, 2012.

[Changes in Welfare Bring Improvements for Families](#), *New York Times*, June 1, 2000.

## Project funding

### *Applying Behavioral Insights to Early Childhood Interventions (beELL)*

- |         |  |
|---------|--|
| 2017-19 | The Bezos Foundation. Principal Investigator. <i>Applying a Behavioral Economic Lens to Understanding What Expectant and New Low-Income Mothers Know and Do About Their Infants' Early Learning: A Cross Institutional Collaboration in Two Urban Communities</i> . \$150,000                          |
| 2017-19 | National Institute of Child Health and Human Development. R03 HD090280. Principal Investigator. <i>Behavioral Insights, Maternal Attention, and Early Language Resources for Low Income Infants</i> . \$158,000  |
| 2017-18 | The Bezos Foundation via initial grant to New York University's School of Medicine to support ParentCorps. Principal Investigator. <i>Applying Behavioral Economic Insights to Enhance Outreach and Retention Strategies in a School-Based Parent Support Program for NYC Preschoolers</i> . \$172,000 |
| 2016-17 | Heising Simons Foundation. #2016-001. Co-Principal Investigator with Helena Duch and Kimberly Noble, Columbia University. <i>Getting Ready for School: Applications of Behavioral Insights</i> . \$400,000   |
| 2016-17 | The Bezos and Overdeck Foundations via initial grant to New York University's School of Medicine to support ParentCorps. Principal Investigator. <i>Applying</i>   |

*Behavioral Economic Insights to Enhance Outreach and Retention Strategies in a School-Based Parent Support Program for NYC Preschoolers.* \$111,000

- 2016 SEED grant. Institute for Human Development and Social Change, New York University. Co-Principal Investigator with Joy Kennedy. *Measuring the Effects of a Text-Based Early Language Intervention on the Home Language Environment of Low Income Infants.* \$12,000
- 2016 New York City Department of Health and Mental Hygiene grant. Co-Principal Investigator with Joy Kennedy. *Behavioral Insights, Maternal Attention, and Early Language Resources for Low-Income Infants in NYC.* \$20,000
- 2015-16 Heising Simons Foundation. #2015-001. Co-Principal Investigator with Helena Duch and Kimberly Noble, Columbia University. *Getting Ready for School: Applications of Behavioral Insights.* \$400,000
- 2015-16 The Bezos Foundation. Co-Principal Investigator with J. Lawrence Aber, New York University. *Behavioral Economic Strategies to Enhance Parent Language Interaction with Their 0-3 Year Olds: A Partnership with the NYC Department of Health and Mental Hygiene.* \$100,000
- 2010-12 Administration for Children and Families, U.S. Department of Health and Human Services RFTO ACF39201. Co-Principal Investigator with Lashawn Richburg-Hayes and David Butler, MDRC. *Behavioral Interventions to Advance Self-Sufficiency: ideas42 Base Period.* \$250,000

### ***Poverty, Family Well-Being, and Children's Development***

- 2017- National Institute of Child Health and Human Development R01 HD087384, Annie Casey Foundation, W.K. Kellogg Foundation, Robert Wood Johnson Foundation, Smith Richardson Foundation, Ford Foundation, Perigee Foundation, Picower Foundation, several anonymous funders. Co-Principal Investigator with Greg Duncan, UC Irvine; Nathan Fox, University of Maryland; Katherine Magnuson, University of Wisconsin, Madison; Kimberly Noble, Columbia University; and Hirokazu Yoshikawa, New York University. *Household Income and the Developing Brain During the First Three Years.* (>\$18 million)
- 2018-21 W.T. Grant Foundation. #188663. Principal Investigator. *How Do State Social Assistance Policies and Practices Impact Utilization and Outcomes Among Hispanic Low-Income Youth?* \$275,000 (phase 1)
- 2018-22 Office of Planning Research and Evaluation, Administration for Children and Families, U.S. Department of Health and Human Services. #90PH0028. Co-investigator with Natasha Cabrera, University of Maryland; Danielle Crosby and Julie Smith, University of North Carolina, Greensboro; Co-Directors Lina Guzman, Child Trends, and Michael Lopez, NORC at University of Chicago. National Research Center on Hispanic Children & Families. *Illuminate, Inform, Inspire:*

*Building upon ACF's Strengths to Support Hispanic Children and Families.*  
\$375,000

- 2013-18 Office of Planning Research and Evaluation, Administration for Children and Families, U.S. Department of Health and Human Services. #90PH0025-01-01. Co-investigator with Natasha Cabrera, University of Maryland; Danielle Crosby and Julie Smith, University of North Carolina, Greensboro; Co-Directors Lina Guzman, Child Trends, and Michael Lopez, NORC at University of Chicago. National Research Center on Hispanic Children & Families. *Illuminate, Inform, Inspire: Building upon ACF's Strengths to Support Hispanic Children and Families.* \$295,000
- 2013-16 William T. Grant Foundation. #182212. Co-Principal Investigator with Heather Hill, University of Chicago, and Pamela Morris, New York University. *Income Instability, Family Processes and Youth Development.* \$300,000
- 2013-16 Annie E. Casey Foundation. GA-2014-X2655. Greg Duncan, UC Irvine; Nathan Fox, University of Maryland; Katherine Magnuson, University of Wisconsin, Madison; Kimberly Noble, Columbia University; and Hirokazu Yoshikawa, New York University. *Poverty and Early Brain Development.* (annual renewable) \$175,000
- 2005-10 National Institute of Child Health and Human Development. 5R01HD5691-2. Co-Principal Investigator with Pamela Morris, MDRC; Greg Duncan, Northwestern University; and Aletha Huston, University of Texas at Austin. *Interventions, Economic Security and Child Development.* \$1,700,000
- 2004-06 William T Grant Foundation. #2518. Co-Principal Investigator with Virginia Knox, MDRC, and Pamela Morris, MDRC. *The Effects of Maternal Employment on Low-Income Adolescents: An Investigation of Contextual Factors.* \$350,000
- 2005-06 National Institute for Child Health and Human Development. 5R03 HD47034-02. Principal Investigator. *Maternal Employment, Low-Income Youth and Neighborhoods.* \$100,000
- 2001-03 The David and Lucille Packard Foundation. #2001-19062. Co-Principal Investigator with Pamela Morris, MDRC, and Virginia Knox, MDRC. *The Next Generation Project.* \$2,000,000
- 2002-04 Annie E. Casey Foundation. #202.0025. Principal Investigator. *Long Term Evidence on Single and Two Parent Families from Minnesota's Pilot Family Investment Program: Effects on Marriage, Divorce, Employment and Income.* \$300,000
- 2001-03 Assistant Secretary for Planning and Evaluation, U.S. Department of Health and Human Services. HHS-100-99-0008. Principal Investigator. *Follow-Up Work on the Minnesota Family Investment Program Evaluation.* \$250,000
- 2001-04 The McKnight Foundation. 01-587. Principal Investigator. *Marital Stability and Child Well-Being: Do Children Benefit from Policies That Help Families Stay Together?* \$150,000



- 2001-03 The National Science Foundation. #BCS0004076. The Developmental and Learning Sciences Program, Behavioral and Social Sciences Directorate. Co-Principal Investigator with Hirokazu Yoshikawa, New York University, and Pamela Morris, MDRC. *Effects of Experimental Changes in Income and Employment on Middle-Childhood Learning: Racial/Ethnic Differences in Mediating Pathways*. \$297,730
- 1999-03 William T Grant Foundation. Co-Principal Investigator with Pamela Morris, MDRC, and Virginia Knox, MDRC. *The Next Generation Project: The Effects of Welfare, Antipoverty and Employment Policies on Children and Families*. \$800,000
- 1999-03 John D. and Catherine T. MacArthur Foundation Co-Investigator with Pamela Morris, MDRC, and Virginia Knox, MDRC. *The Next Generation Project: The Effects of Welfare, Antipoverty and Employment Policies on Children and Families*. \$400,000

### ***Early Care and Education***

- 2010-15 Administration for Children and Families, U.S. Department of Health and Human Services. HHSP23320095647WC/HHSP23337017T. Co-Investigator with Robert Goerge, Chapin Hall, University of Chicago, and Rupa Datta, NORC at University of Chicago. *National Study of Early Care and Education*. \$163,391
- 2004-06 Administration for Children and Families, Federal Child Care Bureau, Field Initiated Child Care Grants. 90YE0074. Principal Investigator. *Early Care Settings and School Readiness of Low-Income Children: Cross-Cutting Lessons from Two Complementary Studies*. \$150,000
- 2003-04 John T. and Catherine D. MacArthur Foundation. #02-70823-000-HCD. Co-Principal Investigator with Virginia Knox, MDRC. *Child Care and the Development of Low-Income Children*. \$50,000
- 1999-02 Child Care Research Partnership, Federal Child Care Bureau (through National Center for Children in Poverty, Columbia University). *Child Care in Low Income Families*. \$200,000

### ***Neighborhood Influences on Income Poor Families and Children***

- 2013-15 Centers for Disease Control and Prevention. 200-2013-M-56589. 200-2014-M-60393. *Evaluating the Impact of Housing Mobility Experiment on Teenage Births and Other Reproductive Health Outcomes*. \$60,000
- 2010-13 National Institute for Child Health and Human Development, National Institute on Aging, Annie E. Casey Foundation, Russell Sage Foundation, Smith Richardson Foundation, Spencer Foundation, John D. and Catherine T. MacArthur Foundation, Bill and Melinda Gates Foundation. Co-Investigator with Jens Ludwig (Principal Investigator), University of Chicago; Lawrence Katz, Harvard University; Robert Kessler, Harvard University; Greg Duncan, Northwestern University; Lisa Sanbonmatsu, National Bureau of Economic Research; and Jeffrey Kling, National

Bureau of Economic Research. *Neighborhood Poverty, Youth and Adult Well-being: The Final Impact Evaluation of the Moving to Opportunity Housing Mobility Program* (>\$10 million)

- 2009 University of Chicago, Center for Health Administration Studies Seed Grant. R24HD051152-04. Co-Principal Investigator Jens Ludwig, University of Chicago. *Measuring Neighborhood Effects on Long-Term Health Outcomes*. \$10,000
- 2009 NORC Population Research Center Pilot Project Award. R24HD051152-04. Co-Principal Investigator Jens Ludwig, University of Chicago. *Measuring Neighborhood Effects on Long-Term Health Outcomes*. \$20,000

### **Teaching and scholar mentorship**

Quantitative Methods. PhD program, Silver School of Social Work, New York University, Spring 2018, 2019

Leader, New York University Steinhardt Pilot Grant Writing Workshops, January 2018  
Creator, pilot and subsequent full-scale corporate-wide mentoring program at MDRC, 2005-2006

Referee: *American Journal of Community Psychology, American Journal of Public Health, Child Development, Children and Youth Services Review, Demography, Developmental Psychology, Early Childhood Research Quarterly, Economic Inquiry, Journal of Family Issues, Journal of Human Resources, Journal of Marriage and the Family, Journal of Policy Analysis and Management, Journal of Research on Adolescence, Pediatrics, Quarterly Journal of Economics, Review of Economics of the Household, Science, Social Forces, Social Problems, Social Science & Medicine, Social Services Review, Southern Economic Journal*